



## Education

Savannah College of Art and Design  
Bachelor of Fine Arts  
Major: in Social Strategy and Management  
Minor: Painting

## Skills

### Software

Adobe Creative Cloud  
> Illustrator & Photoshop Focused  
Final Cut Pro  
Procreate

### Art

Painting  
> Acrylic and Watercolour Focused  
Color Theory  
Sketching

### Professional Management

Data Entry  
Communication  
Brand Strategy  
Team Leadership  
Content Creation  
Video Editing  
Community Engagement

## Awards & Certifications

Cum Laude Academic Honors  
First Aid/CPR (June 2024 - June 2027)  
Ontario G2 Driver's License  
2nd Place- Hypixel Inc Video Storytelling Award

## Languages

English (Native)  
French (Limited Proficiency)

I have grown up being a creative, along with Social Media growing and becoming a main source of media in the world. Growing up with these two things has led me to be passionate about these two topics and wanting to develop creative ways for brands to expand their potential and presence across different Social Media platforms.

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## Social Media Experience

### Sash + Bustle Bridal Shop - Content Producer

Toronto, Canada (On-Site)

Internship

October 2025 - Present

- Created content across social media platforms to build brand presence
- Engaged with consumers and provided customer support on social medias
- Filmed and edited video and photo content
- Strategically planned content based on industry, trends, and target audience

### Driven Brands - Brand Strategy Lead

Savannah, Georgia (On-Site)

Internship

March 2025- May 2025

Partnership with SCADpro where students were selected based on portfolio pieces, grades, and an interview process to partake in a project. Currently under NDA and can not disclose full details yet!

### Walmart - Student Designer

Savannah, Georgia (On-Site)

Internship

January 2025

- Worked with Walmart Design Team leads and a group of students
- Focused on pain points experienced by consumers at Walmart
- Developed and designed an innovative experience for in-home, in-store and on-the-go shopping
- Project was heavy User Experience (UX) focused

### Free Korean Dogs - Social Media Analyst

Toronto, Canada (Remote)

November 2023 - October 2024

- Analyze Instagram audience to optimize content
- Data analysis to determine optimal posting times on Instagram
- Encourage others to adopt from shelters and raise awareness surrounding Korea's dog meat trade

## Additional Experience

### Harbourfront Centre

Toronto, Canada

Arts Program Facilitator (Seasonal)

May 2024 - August 2025

- Developed art programming for 4-14 year olds
- Led and managed a staff team to deliver the programming to campers.
- Worked with various mediums, such as paint, clay, crayons, oil pastels, printmaking, and more.

### Harbourfront Centre

Toronto, Canada

Camps Counselor (Seasonal)

June 2019 - August 2023

- Supported campers through various programming
- Built relationships with campers to foster a positive and safe environment.
- Collaborated with fellow staff to run programming smoothly

### MacDonald & Partners LLP

Toronto, Canada

Filing Clerk

June 2021 - August 2021

- Extra hands to help organize files (digital and analog) after Covid-19 Pandemic
- Digitalizing documents and entering data into databases
- Handling sensitive information by following privacy guidelines